

COVID Vaccination Outreach and Equity Toolkit



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PUBLIC HEALTH INSTITUTE

Welcome!

This toolkit is meant to be a collaborative and living set of ideas that you can use in your county to improve your COVID-19 vaccination outreach and ensure equitable distribution of vaccines to your community members.

Please check back often for updates.

Step 1:

Check out your county's data in Tabs 2 & 3.

[Vax Data - Fully Iz:](#) This data will show you a week by week increase in the number of people you've already fully vaccinated and what your percent increase in fully vaccinated people was for the week. You can use this to think about how well certain interventions you implement end up working.

[Vax Data - Weekly Doses:](#) This data shows the total number of vaccine doses administered in your county each week and the percent increase in vaccines you distributed from the previous week. This data is great to show immediate improvements when you are trying to determine if an intervention you tried out worked or not.

Step 2:

[Use THIS Population and Resource Analysis](#) to determine what areas might be a good start for implementing your creative approaches to increasing vaccination rates.

Step 3:

Now you've looked at populations and resources available in your community. You've ranked the areas where you think you'll make the most impact in your community. **Now you can get started with an intervention!** Use the associated Guidance Documents for that population or resource to get some ideas of how to proceed.

Step 4:

Once you try something out, let us know!

A. We'll use what you learn to **update the Guidance Documents** for the benefit of other counties.

B. We'll update the [County Interventions tab](#) of this spreadsheet to indicate that you've tried the intervention so that other counties can call and ask you questions directly.

Contact Us

Kirsten Krane - kirsten@yarrowcommunity.org - 406-838-3485

Anna Schmitt - anna@yarrowcommunity.org

Holly Jordt - holly.jordt@mtphi.org
