



MONTANA

PUBLIC HEALTH INSTITUTE

Reminder to the Public to Continue Getting Tested

February 10, 2020

As COVID-19 mutations spread across the world, frequent testing remains a critical tool for slowing and stopping the spread of the virus. Sometimes it is easy to forget the importance of testing when so many people are receiving vaccines and we are watching infection rates decline. Testing is going to be our most promising vehicle for quickly identifying and isolating those with existing and new strains of COVID-19.

The following are social media resources that you might tailor and use to encourage more testing in your community.

Post #	Social Media Posts	
	Body of Post (Copy and paste the content from this section into your post and add the photos if there are any to accompany this content.)	Additional Photos to Include
1	Even though cases are going down in Montana, it is still important to keep getting tested for COVID-19.	Download this slide as a PNG or JPEG to accompany this post.
2	If you've found yourself in any of these situations, consider getting tested right away.	Download this slide as a PNG or JPEG to accompany this post
3	Come get tested!	Put in your county's information and Download this slide as a PNG or JPEG to accompany this post

	Press Release Template	
1	Press Release Template. Add your local information and submit this to your local paper. Instructions: <ol style="list-style-type: none">1. Make a copy of this Google doc.2. Make changes to your copy to reflect your county's resources3. You can add or delete any information4. Download the Google Doc as a Microsoft Word file by going to "File" → "Download" → "Microsoft Word"	HERE is a template of a Press Release re Testing

Want more? We thought you might! The **Public Health Collaborative** has a collection of downloadable Testing-related posts [HERE](#).

Sources:

- NIH. "Why COVID-19 testing is the key to getting back to normal" Published Sept 4, 2020. Retrieved February 10, 2021 from: <https://www.nia.nih.gov/news/why-covid-19-testing-key-getting-back-normal#:~:text=Testing%20of%20all%20people%20for,who%20are%20in%20need%20of>