

Social Media: COVID Boosters

The social media posts here are based on [THIS CDC Media Release](#), “CDC Expands Eligibility for COVID-19 Booster Shots” The statement was released on October 21, 2021. Montana also sent out [this HAN](#) “CDC recommends booster dose of the Moderna and Johnson & Johnson/Janssen COVID-19 vaccine in certain populations” on Oct 27, 2021.

You are welcome to modify these posts, **but if you make substantial changes**, please remove the MTPHI logo or check us at info@mtphi.org.

Facebook

- If you aren’t sure how to post to Facebook, we’ve got instructions [HERE](#).
- You can also call or text Kirsten Krane at 406-838-3485.

5 Min Post (No Community-specific Changes) *****

1. Open the slide.
2. File → Download as PNG

Topic	Post Link
COVID Booster Overview	Slide HERE Speaker’s Notes for post wording
COVID Booster High Risk Workplace	Slide HERE Speaker’s Notes for post wording
COVID Booster Medical Conditions	Slide HERE Speaker’s Notes for post wording

15 Min Post (Include Community-specific Changes) *****

1. Open the slide.
2. File → Make a copy
3. Add your logo
4. Make any changes to the copy that you need to make
5. File → Download as PNG

Topic	Post Link
Local Info with Moderna/Pfizer COVID booster info	Slide HERE Speaker’s Notes for post wording (includes J&J info in Notes)

30 Min Make a Video Post (Include Community-specific Changes)*****

1. This is a basic outline for you to use if you want to make a Facebook Live or TikTok for your community. You'll have to use your own personality and wording to make it authentic, but we've organized some main points for you.
2. Bonus points if you can get a Primary Care Provider in your community to post a video!

COVID BOOSTERS

Topic:	Main Points:
Introduce Yourself	<ul style="list-style-type: none"> - Name - Position - Organization
We've Got Boosters!	<ul style="list-style-type: none"> - Boosters improve immunity against COVID 19. - Make COVID less severe and keeping us out of the hospital - In the booster we give a lower dose of the vaccine than what you got in your first vaccination. - They're only available to certain people right now. - You might be surprised by how many of you will qualify tho!
Johnson & Johnson	<p>This one is easy - EVERYONE who got J&J</p> <ul style="list-style-type: none"> - more than 2 months ago - Is over 18 years old <p>Come get your booster. You can get another J&J or a Moderna or Pfizer - your choice.</p>
Moderna or Pfizer	<p>Here are the eligibility requirements for Moderna & Pfizer:</p> <ol style="list-style-type: none"> 1. It has been 6 months since your last dose 2. AND meet one of the following criteria: <ul style="list-style-type: none"> ● 65 years and older ● Age 18+ who live in long-term care settings ● Age 18+ who have underlying medical conditions ● Age 18+ who work or live in high-risk settings <p>Those last two (medical conditions & high risk workplaces) will make a lot of people eligible. I'll go into the highlights of those next.</p>

<p>Moderna or Pfizer - Underlying Medical Conditions</p>	<p>Ready - there are a lot - and some you might not expect!</p> <ul style="list-style-type: none"> ● Cancer ● Chronic Liver Disease ● Chronic Lung Diseases <ul style="list-style-type: none"> ○ Asthma ○ COPD ○ Damaged or scarred lungs ○ Cystic fibrosis ● Dementia ● Diabetes ● Down Syndrome ● Heart Conditions ● HIV ● Mental Conditions <ul style="list-style-type: none"> ○ Depression ○ Schizophrenia ● Overweight & Obesity ● Pregnancy ● Sickle Cell or Thalassemia ● Smoking, current or former ● Organ or Blood Cell Transplant ● Stroke or CVD ● Substance Use Disorders ● Tuberculosis <p>You can call your provider or check out the CDC's full list if you still have questions about your own medical conditions and if they would make you eligible.</p>
<p>Moderna or Pfizer - High risk workplaces</p>	<p>A LOT of our county falls into these workplaces!</p> <p>First responders</p> <ul style="list-style-type: none"> ● healthcare workers, ● firefighters, ● police, <p>Congregate care staff</p> <p>Education staff</p> <ul style="list-style-type: none"> ● teachers, ● support staff, ● daycare workers <p>Food and agriculture workers</p> <p>Manufacturing workers</p> <p>Corrections workers</p>

	<p>U.S. Postal Service workers</p> <p>Public transit workers</p> <p>Grocery store workers</p>
When & Where to Get Boosters	<p>Tell people where they can get boosters in your community.</p> <p>Places / Times / Phone Numbers / Need to make an Appt?</p> <p>If you're doing a drive thru or other special clinic - give more details about timing, traffic, etc.</p>
What to Bring	<p>Bring your vaccine card</p> <p>Bring your ID</p> <p>Bring your Insurance card if you have one (Boosters are FREE)</p> <p>Wear a short sleeve shirt so we can get to your upper arm</p>
How to contact you	<p>Give your phone number or other ways to get in touch with you if they still have questions.</p>
Thank everyone	<ul style="list-style-type: none"> - Thanks for protecting yourself, your family, our community.
Final connection	<p>Best of luck to the XX at the game on Saturday!</p> <p>Be safe & have fun!</p>