



VISION

Healthy Montana communities supported by a cohesive, responsive and informed public health system.

MISSION

The Montana Public Health Institute optimizes the health and quality of life of Montanans by strengthening the public health system through collaboration, leadership and the advancement of health equity.

VALUES

Montana Public Health Institute...

- is committed to working with and within all communities, with a focus on rural, frontier and tribal communities
- champions health equity
- is non-partisan, data-driven and advances evidence-based public health practices and policies
- engages with multi-sector partners to improve population health
- leads where there is need and collaborates where there are opportunities
- effectively stewards resources
- utilizes innovative and creative approaches
- is a learning organization driven by evaluation and feedback

GOALS AND OBJECTIVES

Goal 1: To strengthen public health system capacity by providing an array of supportive services to public health and partner organizations with a focus on rural, frontier and tribal communities.

Objectives

- Leverage funding and re-grant locally to communities to support health and system improvements.
- Monitor the public health system to identify and address specific capacity needs.
- Convene and support multi-sector health improvement initiatives.

Goal 2: To support sound health policy and funding by providing neutral and non-partisan research, assessment and analyses.

Objectives

- Monitor health policy interests of stakeholders and policymakers, and identify vital health policy topics.
- Conduct, publish and disseminate independent data-driven policy analyses.
- Become a trusted source of information to engage and educate elected officials and policymakers about public health issues, programs, policies, funding and the public health and healthcare system.

Goal 3: To create an organization to respond to current and emerging public health needs in Montana.

Objectives

- Actively pursue funding for infrastructure, specific projects and initiatives.
- Maintain staffing, expertise, partnerships and presence serving all areas of the state and all types of communities, with particular attention to frontier, rural and tribal communities.
- Maintain a communication and branding strategy that creates multi-directional communication with and among stakeholders, funders and partners.
- Maintain a performance management and evaluation system that assures the Institute continues to learn, grow and adapt to the needs of Montana communities.